

SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA



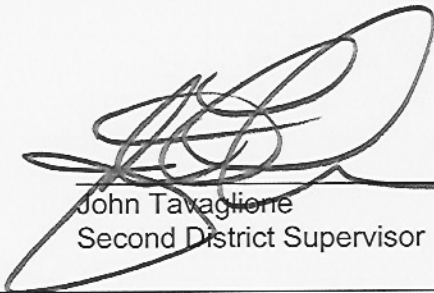
FROM: Supervisor John Tavaglione

SUBMITTAL DATE: March 18, 2003

SUBJECT: Orange Blossom Festival Parking

RECOMMENDED MOTION: That the Board of Supervisors consider allowing the Orange Blossom Festival and the City of Riverside, to utilize the "new" CAC and 12th Street parking structures at no charge during the weekend event.

BACKGROUND: In past years, management of the annual City of Riverside Orange Blossom Festival has utilized County surface parking lots in downtown for festival attendees. These lots have been provided to the operators of the festival at no charge, but with the required liability coverage and the obligation to return said lots to the county in a clean and orderly condition. This year, the operators have asked that the Board consider the use of the County's two (2) downtown structures, as well as the "new" CAC Annex structure and the 12th Street structure. Facilities Management had intended to operate the structures over the festival weekend with county parking staff, estimating potential parking revenue of approximately \$10,000 before staffing costs. The Board needs to consider whether to operate these two structures with minimal revenue, or include them at not charge to the Orange Blossom Festival.



John Tavaglione
Second District Supervisor